

“This seminar definitely helped me and I am now Making It Happen (MIH). You encouraged me to keep my eye on the prize (goal) no matter what. That is what I needed, I have also written some things down to make sure that I accomplish these goals.”

-Mona Diaz

For Bookings

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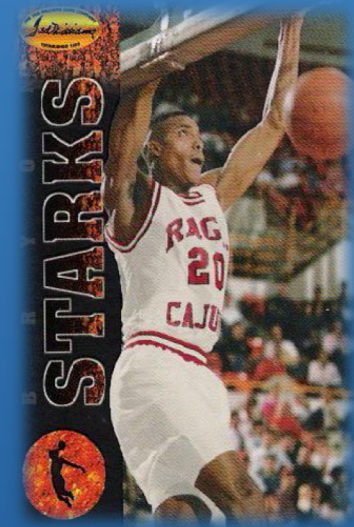
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- Two Time State Champion '89/'90
- Scored 42pts. in '90 State Championship Game
- State Tournament MVP '90
- Two NCAA Tournament Berths '92/'94
- Chevrolet Player of the Game vs. Oklahoma '92
- UL-Lafayette Athletic Hall of Fame 2011
- LHSAA Class A 'Coach of the Year' 2014



Byron Starks

Teacher Coach

Mentor Motivator



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Inspired Leadership

Look Inside Yourself And
Discover Life Opportunities

TEACHER

Get ready to be inspired!! If you, your team, or co-workers need a boost in productivity- Byron's book 'What Does It Take To Become A Champion'? is a **must read** Filled with thoughts from former student-athletes & coaches who know what it takes to win on and off the field, you will be fully charged to **Live Like A 'Champion.'**

MENTOR/MOTIVATOR

"You motivated me to stay focused in order for me to achieve my goals."

UL Lafayette Student

COACH



LIVE LIKE A 'CHAMPION'

In his teachings, Byron shares life lessons that you will never forget. Learn strategies from the hardwood that will turn your **Passion into Productivity**. You will strive for **personal excellence, rather than comparative excellence**, and you will learn that it is never "*us vs. them*", but that **True Leadership** is more about "*us vs. us*" or how well we can **do what we can control**. You will **'Rise Above'** the competition.

Participants will learn impactful lessons that will help them maximize their gifts and talents.

STRONG LEADERSHIP

A former collegiate basketball star (Louisiana's Ragin Cajuns) and community leader, Byron has influenced thousands of people to live better lives. Through basketball schools, mentoring and leadership training, Byron works diligently to motivate and inspire people to become strong, moral, involved citizens. He and his wife Angel are both graduates of UL-Lafayette.

